

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
(Attorney Docket No. 03-380-C)

In the Application of:)
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 Scott Rosenberg et al.)
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Serial No.: 10/033,401) Art Unit: 3622
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Filed: December 26, 2001) Examiner: Jeffrey D. Carlson
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Title: Advertisements in a) Confirmation No. 1472
 Television Recordation
 System)
)

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION MAILED JULY 17, 2007

Dear Sir:

In response to the Office Action mailed July 17, 2007, Applicant provides the following claim amendments and remarks.

Claim amendments begin at page 2 of this paper.

Remarks begin at page 8 of this paper.

Payment of Fees - The Patent Office is hereby authorized to charge any required fee(s), any deficiency, or credit any overpayment, to Deposit Account No. 132490.